



Fall '26 Informational

BACA

Business Analytics & Consulting Association

INFORMATIONAL OUTLINE

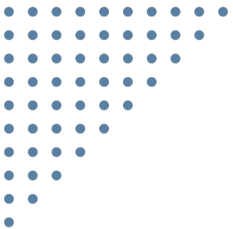
01 About BACA

02 Meet the Officers

03 Professional Distinction

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MEET BACA

BACA gives students opportunities to gain relevant experience, accelerate their professional development, and connect with industry leaders through guest speakers and hands-on learning.





OUR VISION

To position Texas A&M as a leader in consulting and analytics through strong corporate partnerships and professional growth.

OUR VALUES

- Professional growth
 - Meaningful connections
 - Stronger skill set
- 

BENEFITS

Professional Growth

Regular speaker meetings, networking opportunities, and technical skill workshops will help you stand out to employers in your interviews and internships.

Connection

BACA allows you to build relationships with companies, officers, and members who share similar career interests.

Enhanced Technical Skills

Through workshops, case competitions, and LinkedIn Learnings, BACA preps you for entering the workforce by fine-tuning your technical skills.





WHAT IS ANALYTICS & CONSULTING?

ANALYTICS

Process of discovering, interpreting, and communicating significant patterns in data

- Data visualization
- Business intelligence
- Machine learning
- Forecasting & business statistics

CONSULTING

Create strategic plans and deliver advice based upon your client's needs

- Strategy consulting
- Marketing consulting
- IT/technology consulting
- Financial consulting



Where They Overlap

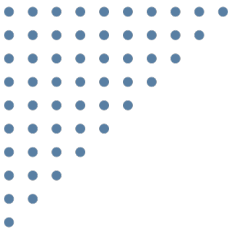
Problem Solving

Communication

Research

Decision Making





MEET THE OFFICERS





GET TO KNOW YOUR PEERS!

Find someone you have not met yet. Introduce yourself with your name, major, and classification. We will rotate through a few questions together.



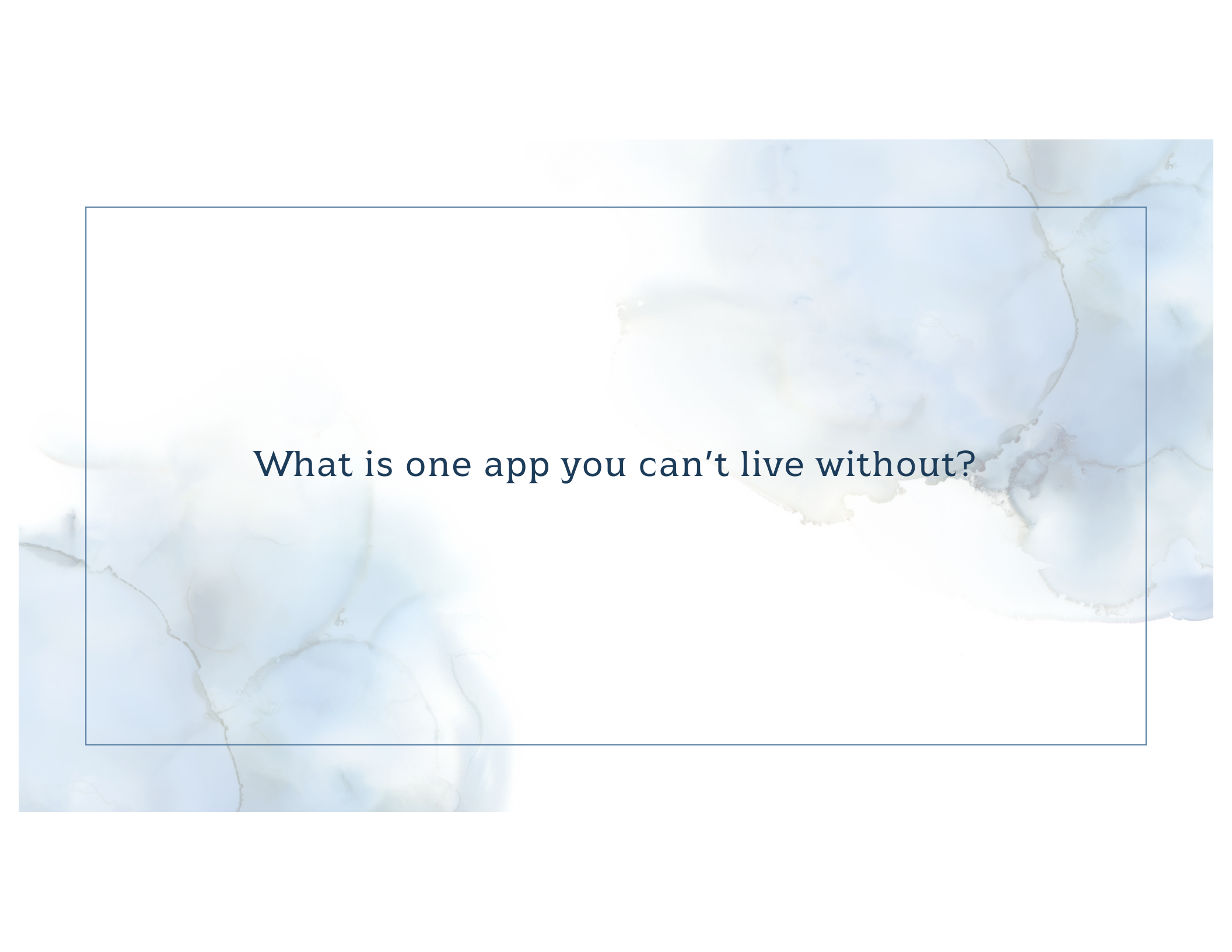
If you could go anywhere in the world, where
would it be?

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What is your go-to comfort show?

The background of the slide features a marbled pattern with swirling shades of light blue, white, and pale yellow. A thin, dark blue rectangular border is centered on the page, enclosing the text.

What is your dream job or career?

The background of the slide features a marbled pattern with swirling shades of light blue, white, and pale yellow. A thin, dark blue rectangular border is centered on the slide, enclosing the text.

What is one app you can't live without?

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What is one thing on your bucket list that you haven't done yet?



PROFESSIONAL DISTINCTION

The ONLY Texas A&M organization that offers a
Professional Distinction in Analytics & Consulting from
Mays Business School Marketing Department



HOW IT WORKS

You need to earn a total of 400 points in **one semester!**

- Track your points throughout the semester in Flare
 - Add the Professional Distinction to your résumé
 - Earn a medal at graduation after earning the distinction for 4 semesters
- 
- 



POINT OPPORTUNITIES

Speaker Meetings & Workshops

Companies, speakers, and skills sessions. Usually the highest-value point opportunities.

Social Events

More casual way to meet members; may be on or off campus.

Volunteering

Weekend group service opportunities; point values vary by event.

Professional Development

Career fairs, LinkedIn Learning, data or case competitions, and other approved activities.

BACA Support

Profit shares and other approved organization-support opportunities.



APPLICATION PROCESS

1

Apply

tamubaca.com →
Membership



2

Decision

Receive an
email with next
steps



3

Pay Dues



4

Join Flare

Added after
completing
membership
steps



5

Get Involved

Attend events
and begin
earning points

DUES • \$30 for the semester | \$50 for the year



APPLICATION ADVICE

Short Essay Questions

- Show genuine interest in BACA and tell us about yourself
 - Put thought and effort into your response
 - Proofread for grammar and clarity
- 



APPLICATION



WEBSITE





STAY CONNECTED



instagram: @tamubaca



website: www.tamubaca.com

